



Designer, Art Director and Creative. Versatile, passionate and driven.

EXPERIENCE

Freelance Graphic Designer

[Agency](#) – 2012–Present

Hired for anything from creative thinking, strategy and user experience design to digital design and branding.

Digital Art Director

[AIA Worldwide](#) – 2016–2018

Working on creative projects in the Recruitment Advertising space, from ideation and presentation through to design and delivery for large multinationals.

Senior Designer & Studio Lead

[L'Oreal Australia](#) – 2011–2016

Responsible for facilitating the digital, print and asset management needs of 20 brands across 4 divisions of the L'Oreal family. Building the team from the ground up we sought to assess the needs of each brand and develop a relationship that bred a co-operative design approach.

EDUCATION

Bachelor Creative Arts

[Deakin University](#)

Major Graphic Design
Major Photography

SKILLS & PROFICIENCIES

Creative Ideation, Digital Art Direction, Digital Strategy, Creative Design, User Experience Design, User Interface Design, Web Design, Video, Illustration, HTML, CSS.

CONTACT

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AWARDS

Best recruitment marketing campaign

TARGETjobs Awards 2019 –
Accenture Powerful Minds
Winner

Best student marketing campaign

TargetJobs Awards 2019 –
Accenture Powerful Minds
Winner

Best single purpose attraction

ISE Awards 2019 – Siemens
MindSphere Live
Winner

Best employment social media campaign

Internet Advertising
Competition 2019 – Jaguar
Land Rover Tech Quest
Winner

Best experiential

CIPD Recruitment
Marketing Awards 2018 –
Siemens MindSphere Live
Winner

Best digital solution

CIPD Recruitment Marketing
Awards 2018 – Jaguar Land
Rover Tech Quest
Winner

Best restaurant website

IAC Internet Advertising
Competition 2018 – Greene
King Careers Website
Winner